Project update

During August, an external content editor will be reviewing the information provided by College admin staff to ensure consistency throughout the StudyAt ANU website and application. The editorial guidelines developed by Marketing and Strategic Communications and Public Affairs (SCAPA) will be expanded and website editorial guidelines will be developed to include processes for ongoing website data.

Development is ongoing and will continue right up until the launch of the website and application for ANU Open Day on 31 August. There will be another release of StudyAt ANU at the beginning of September to address any final requirements.

For any additional information, see the StudyAt ANU project webpage at itservices.anu.edu.au/projects/updates/studyat-anu-replacement/

Project Overview

StudyAt is an application which provides an online catalogue of the ANU's education offerings. StudyAt is a major marketing tool for the University, providing prospective students with a wealth of information that enables them to choose a degree(s) relevant to their ambitions and interest. The current application is also used extensively by existing students as well as staff.

The StudyAt Replacement Project aims to replace the legacy StudyAt application with a new application that delivers greater useability and functionality. The core foundations of the StudyAt replacement Project are to:

> Develop an application capable of displaying ANU's new education offering, such as Flexible Double Degrees, with in-built flexibility to adapt to future initiatives.
> Enhance the search capability of the application, providing a guided search function to users that is supported by a broader range of search options which displays targeted results.
> Improve the visual presence of the StudyAt application, providing a visually appealing, engaging and interactive experience.
> Develop an application that is supported by ANU's ITS Division with strategically aligned and converging technologies, allowing for improved platform scalability and ongoing internal development.

Communication channels

(at varying times throughout project):
> IT Project Roadshow
> Project webpage
> Face-to-face meetings, including CIO Quarterly updates
> Information Technology Services website feature box
> Current student and/or staff website feature box
> The Link ITS newsletter
> ANU Library Infoscreens
> ANU student residence Infoscreens
> A3 posters
> A5 flyers
> ITS, ANU and Library Facebook, Yammer and Twitter

itservices.anu.edu.au/projects/updates/studyat-anu-replacement

Project liaison: Joan Angel and Tom Dixon
Communication support and artwork: Cathie Gough, Hayley Calderwood and Byron Carr