Project update
Application development for StudyAt ANU Replacement project is continuing on track for the launch on ANU Open Day, 31 August. College staff have been working hard to refresh their program information for the application and website content. The cut-off for submission of data is 15 July. Data can be populated and managed via the existing StudyAt administration portal and the templates provided to Project Reference Group members. Marketing Office, in consultation with Strategic Communications And Public Affairs (SCAPA), have developed an editorial guideline (available on request from Tom Dixon) to assist with this process.

The vendor was chosen during early June to deliver the application. Readify (pronounced Red-ify), selected for their expertise in .Net development and Windows Azure cloud computing and infrastructure, is an accredited development company who have attained prestigious accolades such as Microsoft Partner of the Year for 2012 and 2013.

If you would like more information on the StudyAt ANU Replacement project, please engage with your local representative from the Project Reference Group, see the list published on the project webpage.

Project Overview
StudyAt is an application which provides an online catalogue of the ANU’s education offerings. StudyAt is a major marketing tool for the University, providing prospective students with a wealth of information that enables them to choose a degree(s) relevant to their ambitions and interest. The current application is also used extensively by existing students as well as staff.

The StudyAt Replacement Project aims to replace the legacy StudyAt application with a new application that delivers greater usability and functionality. The core foundations of the StudyAt replacement Project are to;

- Develop an application capable of displaying ANU’s new education offering, such as Flexible Double Degrees, with in-built flexibility to adapt to future initiatives.
- Enhance the search capability of the application, providing a guided search function to users that is supported by a broader range of search options which displays targeted results.
- Improve the visual presence of the StudyAt application, providing a visually appealing, engaging and interactive experience.
- Develop an application that is supported by ANU’s ITS Division with strategically aligned and converging technologies, allowing for improved platform scalability and ongoing internal development.

Communication channels
(at varying times throughout project):
- IT Project Roadshow
- Project webpage
- Face-to-face meetings, including CIO Quarterly updates
- Information Technology Services website feature box
- Current student and/or staff website feature box
- The Link ITS newsletter
- ANU Library Infoscreens
- ANU student residence Infoscreens
- A3 posters
- A5 flyers
- ITS, ANU and Library Facebook, Yammer and Twitter

itservices.anu.edu.au/projects/updates/studyat-anu-replacement
Project liaison: Joan Angel and Tom Dixon
Communication support and artwork: Cathie Gough, Hayley Calderwood and Byron Carr