# BRIDGE DATAROAM SAVE UP TO 80% ON BRIDGE DATA ROAMING<sup>1</sup>

# Capture more business opportunities in more places than ever before with Bridge DataRoam Value Packs

Overseas travellers can now have access to business applications for less with Optus' preferred network suppliers – the Bridge Alliance – throughout Asia Pacific. Customers of Optus and our preferred network suppliers will enjoy savings of up to 80% on data roaming.

This new preferential roaming rate may benefit users of BlackBerry®, Optus Wireless Broadband and other data devices. Email has become an integral part of the business world today, particularly when people are overseas. This preferential rate confirms that travellers and business road warriors can access their email and stay in contact while on the move all at an affordable rate.

# WHAT IS BRIDGE ALLIANCE?

Optus is a founding member of Bridge Alliance, Asia Pacific's leading and largest mobile alliance. Together, we are delivering innovative regional services and enabling technologies for you to enjoy a seamless roaming experience.

Spanning across eleven major territories and eleven leading mobile operators, Bridge Alliance serves over 175 million customers offering travellers a suite of value added services that redefines their roaming experience across the footprint of our members' network.

#### **KEY BUSINESS BENEFITS**

- Bridge DataRoam Offer represents up to 80% savings for total included usage consumption
- Generous inclusions of usage so business travellers can function without concern of per MB pricing
- More predictable and transparent data roaming costs for Enterprise customers

## **PRICING PLANS**

# Option 1: Add On Bridge DataRoam15 or Bridge DataRoam40 to Your Mobile plan

If you have a currently marketed Optus mobile service enabled with data roaming capabilities, you may be eligible to subscribe to one of the following Bridge DataRoam offers outlined below.

	BRIDGE DATAROAM15	BRIDGE DATAROAM40
Included roaming data usage on Bridge Alliance Networks* per month	15MB	40MB
Month to month plan	\$40.00 monthly access	\$80.00 monthly access
Excess usage fee†	0.015c/Kb	0.015c/Kb
* Bridge Alliance Networks are: Australia (Optus), Hong Kong (CSL), India (Airtel Bharti), Indonesia (Telkomsel), Korea** (SK Telecom),		

\* Bridge Alliance Networks are: Australia (Optus), Hong Kong (CSL), India (Airtel Bharti), Indonesia (Telkomsel), Korea\*\* (SK Telecom) Macau (CTM), Malaysia (Maxis), Philippines (Globe Telecom), Singapore (SingTel Mobile), Taiwan (Taiwan Mobile), Thailand (AIS), China (China Mobile/China Unicom - data only).

<sup>1.</sup> Based on standard pricing & depending on your usage patterns.

<sup>\*\*</sup> No mobile data roaming for customers from India and Thailand to Korea due to no 3G networks in India and Thailand.

<sup>†</sup> Excess data roaming usage fee is charged at a discounted roaming rate on Bridge Operator Networks. Per kilobyte of data uploaded or downloaded using the service and charged in 10 kilobyte increments.

Commencing 1 June, 2009 to 31 March 2010, any data roaming usage that you use on the specified networks in China will now be included in your existing or new subscription of the Bridge DataRoam15 or Bridge DataRoam 40 offer. If you have an existing DataRoam subscription, the data roaming usage within this promotion period will automatically be added into your included value.

Data roaming usage on China Mobile and China Unicom will be applicable for the extended offering of Bridge Dataroam during the eligible period.

# Option 2: Data Roaming - Pay As You Go

If you plan to use data roaming services to access your email, surf the internet or browse Optus Zoo and you don't want to commit to choosing a data roaming plan, your roaming enabled service will simply charge you only for the services that you use as specified in Optus standard agreement.

DATA USAGE RATE	CHARGES	APPLICABLE OPERATORS
Preferential Bridge Alliance*** GPRS / 3G Data per KB	\$0.015/Kb^^	These special rates apply to GPRS / 3G usage on the Bridge Alliance networks only.
Standard GPRS / 3G Data per KB	\$0.02/Kb^^	These rates apply to all GPRS / 3G usage on other operator networks

# **FURTHER INFORMATION**

Optus International Roaming is part of a range of integrated business solutions provided by Optus to help your business grow.

For further information about solutions for all your business needs contact your Optus Account Manager, call our hotline on **1800 555 937** or visit our website at **optusbusiness.com.au** 

### **TERMS AND CONDITIONS**

#### **GENERAL**

Bridge DataRoam15 and Bridge DataRoam40 plans are only available to eligible AutoRoam™ customers as defined by Optus connecting to the Optus Mobile Digital service. AutoRoam™ is not automatically connected with an Optus Digital Mobile service. AutoRoam™ activation is subject to credit assessment and acceptance by Optus and can be terminated without notice. Customers need to arrange connection before they go overseas. AutoRoam™ rates are subject to change without notice, due to fluctuations in international currency exchange rates and changes to charges imposed by the overseas network.

Optus Pre-paid, and MobileSat, Service Provider customers are not eligible. For technical and commercial reasons, the DataRoam15 and DataRoam40 offer may not be available to all Optus customers. Customers can check the availability of this offer on their service through their Optus Account Manager.

The included usage is calculated based on data roaming usages on Bridge Alliance Networks billed whilst the plans are active. Bridge Alliance networks include: Australia (Optus), Hong Kong (CSL), India (Airtel Bharti), Indonesia (Telkomsel), Korea\*\* (SK Telecom), Macau (CTM), Malaysia (Maxis), Philippines (Globe Telecom), Singapore (SingTel Mobile), Taiwan (Taiwan Mobile), Thailand (AIS), China (China Mobile, China Unicom).

Roaming data usage on any other operator networks will be charged at the standard roaming rates. The monthly access fee and the included usage values are pro-rated respective to your billing period.

Terms and Conditions of the regional offer will vary from operator to operator. Where prices are expressed in USD, customers should check with their home operator for the up-to-date pricing that applies in their respective home market.

Optus subscribers to the Bridge DataRoam offers are subject to local terms and conditions and will be charged in AUD as determined by Optus from time to time.

You are not able to view your monthly usage prior to receiving your bill. It may take several months for roaming charges to appear on your bill. Pricing correct as at 1 July 2009. GST is not applicable on these plans.

#### Bridge DataRoam15 - \$40 Plan

This plan may be added to active mobile services that are subscribed to a currently marketed Optus Rate Plan. It is available to eligible Optus Mobile Digital

customers who have been activated with AutoRoam™ service. It is available only at a per cellular service level and not applicable on an account level or an aggregated account level.

The DataRoam15 plan is available on a pro-rated basis and the monthly access fee and included usage value will be pro-rated if a customer does not remain active on the plan for the whole billing period. It may take several months for roaming charges to appear on your bill. In the situation where late data roaming usage records are billed and the DataRoam15 plan has been cancelled or made inactive, standard data roaming rates will apply.

Standard DataRoam15 incurs a monthly access charge of \$40 and includes up to \$230.40 of roaming data usage. Included usage calculations are based on billed roaming

data usage charges on Bridge Alliance networks only. Bridge Alliance networks include: Australia (Optus), Hong Kong (CSL), India (Airtel Bharti), Indonesia (Telkomsel), Korea\*\* (SK Telecom), Macau (CTM), Malaysia (Maxis), Philippines (Globe Telecom), Singapore (SingTel Mobile), Taiwan (Taiwan Mobile), Thailand (AIS), China (China Mobile, China Unicom).

The plan must be active on the cellular service at the time of billed roaming data usage charges to be included. If you exceed the \$230.40 of Bridge Alliance network data roaming usage charges in any billing period, standard data roaming rates will apply. You will incur the minimum monthly access charge even if you do not reach \$40 worth of data roaming usage during the bill period. Unused Data Roaming usage value does not rollover into the following month

Customers with minimum monthly spend commitments are eligible to take up the DataRoam15 plan. However, the DataRoam15 plan is only applicable on a per cellular service level and the monthly access charge and any included usage discounts given (up to the first \$230.40 of data roaming usage) during the bill period are not included in the minimum spend commitment calculations.

^ AutoRoam™ is not automatically connected with an Optus Digital Mobile service. AutoRoam™ activation is subject to credit assessment and acceptance by Optus and can be terminated without notice. Customers need to arrange connection before they go overseas. AutoRoam™ rates are subject to change without notice, due to fluctuations in international currency exchange rates and changes to charges imposed by the overseas network. For technical and commercial reasons, the DataRoam15 and DataRoam40 offer may not be available to all Optus customers.

Customers can check the availability of this offer on their service through their Optus Account Manager.

- \* Includes data roaming traffic usage up to the specified limit on any of the Bridge Operators networks only. Roaming data usage on any other operator networks will be charged at the standard rates specified in the Optus standard agreement. The monthly access fee and the included usage values are pro-rated respective to your billing period. Optus Business customers will be charged the DataRoam service fee applicable pro-rated and in advance for the following month. In the subsequent bill period, a discount adjustment will be applied to your service number for the included usage discount value applicable on the Bridge Alliance networks.
- † Excess data roaming usage fee is charged at a discounted roaming rate on Bridge Operator Networks. Per kilobyte of data uploaded or downloaded using the service and charged in 10 kilobyte increments.

For full product information please see www.optus.com.au/standardagreements

#### Bridge DataRoam40 - \$80 Plan

This plan may be added to active mobile services that are subscribed to a currently marketed Optus Rate Plan. It is available to eligible Optus Mobile Digital customers who have been activated with AutoRoam™ service. It is available only at a per cellular service level and not applicable on an account level or an aggregated account level.

The DataRoam40 plan is available on a pro-rated basis and the monthly access fee and included usage value will be pro-rated if a customer does not remain active on the plan for the whole billing period. It may take several months for roaming charges to appear on your bill. In the situation where late data roaming usage records are billed and the DataRoam40 plan has been cancelled or made inactive, standard data roaming rates will apply.

Standard DataRoam40 incurs a monthly access charge of \$80 and includes up to \$614.40 of roaming data usage. Included usage calculations are based on billed roaming data usage charges on Bridge Alliance networks only. Bridge Alliance networks include: Australia (Optus), Hong Kong (CSL), India (Airtel Bharti), Indonesia (Telkomsel), Korea\*\* (SK Telecom), Macau (CTM), Malaysia (Maxis), Philippines (Globe Telecom), Singapore (SingTel Mobile), Taiwan (Taiwan Mobile), Thailand (AIS), China (China Mobile, China Unicom).

The plan must be active on the cellular service at the time of billed roaming data usage charges to be included. If you exceed the \$614.40 of Bridge Alliance network data roaming usage charges in any billing period, standard data roaming rates will apply. You will incur the minimum monthly access charge even if you do not reach \$80 worth of data roaming usage during the bill period. Unused Data Roaming usage value does not rollover into the following month.

Customers with minimum monthly spend commitments are eligible to take up the DataRoam40 plan. However, the DataRoam40 plan is only applicable on a per cellular service level and the monthly access charge and any included usage discounts given (up to the first \$614.40 of data roaming usage) during the bill period are not included in the minimum spend commitment calculations.

Extension to China Promotion: Bridge DataRoam15 & Bridge DataRoam40 offers will be extended to include data roaming usage from China from 1 June 2009 through to 31 March 2010. All terms and conditions of the Bridge DataRoam15 & DataRoam40 offer will still apply. Data Roaming usage from China Mobile or China Unicom network will be charged at standard data roaming rates and automatically included into existing or new subscriptions of the Bridge DataRoam included value offer. Optus reserves the right to withdraw or extend the promotion eligible period at any time without prior notice.

- \*\* Includes data roaming traffic usage up to the specified limit on any of the Bridge Operators networks only. Roaming data usage on any other operator networks will be charged at the standard rates specified in the Optus standard agreement. Bridge Alliance networks include: Australia (Optus), Hong Kong (CSL), India (Airtel Bharti), Indonesia (Telkomsel), Korea'' (SK Telecom), Macau (CTM), Malaysia (Maxis), Philippines (Globe Telecom), Singapore (SingTel Mobile), Taiwan (Taiwan Mobile), Thailand (AIS), China (China Mobile, China Unicom).
- ^^ Per kilobyte of data uploaded or downloaded using the service and charged in 10 kilobyte increments.

